

## MEETING EVERY STANDARD – BEE FLOWER & SUN HONEY COMPANY

You may not know this but not only is Germany world renowned for their high standards in engineering and automobiles, they also set the highest standards for honey<sup>1</sup>. These standards are not required yet we, at Bee Flower & Sun Honey Company, voluntarily choose to meet all the standards set by our German counterparts, to produce a delicious and nutritious honey product.

**One of the most important standards maintained at Bee Flower & Sun Honey is to produce completely raw honey, warmed only to under 105° F.** You can be sure you are getting the real 'raw' product when you see the crystallized form our honey takes as it cools, consistently smooth and creamy. This ensures the unique vitamins, minerals, pollen, antioxidants and enzymes are retained, allowing our customers to fully appreciate the inherent integrity of honey.

We can honestly make this statement since we produce and process our own raw product, as opposed to other companies who can only make vague claims about their processing temperatures because they buy their product from unknown sources. As a matter of fact, **nearly all honey packaged in the United States is heated to approximately 160° F and then filtered, altering the naturally nutritional benefits of honey.**

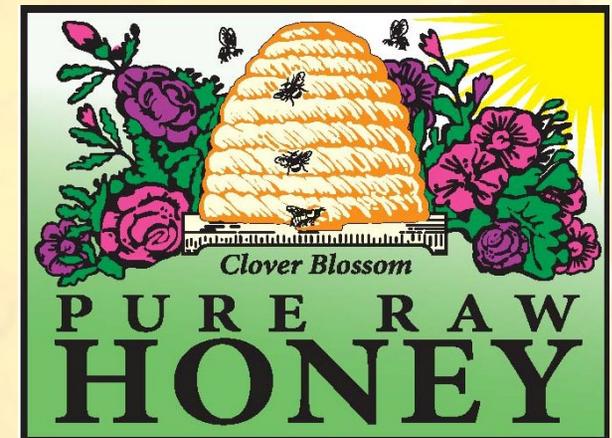
Genuine and unaltered Bee Flower & Sun Honey is not cut with any additives, such as, cane sugar, corn sugar or anything to dilute the naturally raw product. Our honey is gathered in the appropriate season, to strengthen the life of the hive, also guaranteeing no nutritional value or flavor is altered when heated or processed. Our raw honey may have some wax, pollen, and propolis floating on top.

Since 1973, we, at Bee Flower & Sun Honey, have been in the beekeeping and honey packaging business, providing four flavorful varieties of pure honey, true to the nectar of the blossom source in smell and taste: Blueberry, Clover, Star Thistle and Wild Flower, including our delicious honey comb product.

We proudly state our practice all along has been to use old world, time-honored techniques in gathering, processing, packaging and delivering a superior product to the natural foods market. We confidently offer you a quality and flavor which can only be produced in the hive.

<sup>1</sup> "Does the US Need a Honey Standard?" American Beekeeper Journal, Volume 147, No. 3, Kristen Traynor, Institute for Bee Research, Celle, Germany

# Bee Flower and Sun Honey Company



**Bee Flower & Sun Honey**

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Producers of Local USA  
RAW Honey

## BEE BETTER INFORMED

### Bee Flower & Sun Honey versus Imported, Over-processed, Commercialized Grade Honey

Did you know that over 70% of the honey in the United States is imported? The percentage of imported honey is even higher in Europe, 90%. Truthfully, the United States can only meet 30% of its demand for honey, which is why we see such a high rate of import. FDA guidelines prohibit additives, such as glucose, sucrose, and more recently, "high fructose corn syrup (HFCS), a product with the major constituents of honey present in about the same proportions, [is] now routinely available and at prices far below those for honey."\*

The European Union brought public awareness to the dangers of imported honey, particularly from the Asian continent, in 2002, when they became the first country to ban Chinese honey. The US Food and Drug Administration followed suit in 2002, when, "U.S. Marshals seized 266 drums of honey (each containing 639 pounds of bulk honey) and five totes (each containing a net weight of 3,000 pounds) after FDA tested and confirmed the presence of an unapproved food additive, chloramphenicol. In accordance with the Federal Food, Drug and Cosmetic Act, food products that contain chloramphenicol, an antibiotic, are adulterated and are not permitted to be sold in or imported into this country [A total of 184,974 lbs!]."

"The continued monitoring of food production and distribution at many levels has enabled Food and Drug

Administration to detect this adulterated honey since the agency learned of the presence of chloramphenicol in imported honey. Chloramphenicol is a broad-spectrum antibiotic drug used to treat life-threatening infections in humans, usually when other alternatives are not available. The use of this antibiotic is limited because of its potentially life-threatening side effect, idiosyncratic aplastic anemia. For the very small number of the population susceptible to this side effect, exposure to chloramphenicol could be serious or life threatening. Because of the current uncertainty regarding the dose-response relationship between chloramphenicol ingestion and aplastic anemia, it is not possible to define a safe level for the presence of this antibiotic in food products."\*\*\*

You may be asking, how is it possible that adulterated honey is still sitting on our store shelves? Simply because these unlawful activities not only continue, but have flourished, even as recently as 2008, resulting in such circumvention as "...entering Chinese honey transshipped through other countries. The arrests of 2 employees of the German importer, Wolff, for allegedly transshipping Chinese honey as Russian honey sent shivers through the international honey market."\*\*\*

Let's face it, some of our honey packers think, "The imported honey is cheaper, so why not cut the product, and average the cost, thereby increasing the profit margin?" Bee Flower and Sun Honey Company takes pride in their pure raw honey, which offers the quality and flavor produced only in the hive. It is unfiltered for more taste and value – and contains all the naturally occurring antioxidants, pollen enzymes vitamins and minerals. One taste tells all.

***We guarantee*** that no value is taken out, nor is any cane sugar, corn sugar or anything ever added. As a family owned and operated business, we maintain full control over the production, packaging and distribution to the natural food markets. We are committed to helping consumers know the quality difference between imported versus Bee Flower and Sun Honey.

The flavor and nutritious quality of our raw honey is carefully preserved by processing it with time-honored old world techniques. Unlike most packers who use temperatures up to 160° F to pasteurize and filter, in order to avoid crystallization. ***We only warm our honey to under 105° F to facilitate handling.*** Bee better informed, buy Bee Flower & Sun Honey!

*Bee Flower & Sun Honey Company –  
Since 1973 producing and packing only  
U.S.A. honey*

*Support U.S.A. Beekeeping – Buy  
USA honey* 

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\*University of Florida, IFAS, Honey Adulteration, Malcolm T. Sanford, ENY103, May 1, 2003  
<http://edis.ifas.ufl.edu>

\*\*FDA Talk Paper, T03-10 February 5, 2003

\*\*\*Honey Market Report June 18, 2008